

OPEN CALL

Abùjé Etíókún

A Waterfront Village
Art and Design
Competition

Registration Deadline

16.04.2018

Read entry requirements
before making submissions

Introduction

Landmark Africa Group is offering a massive opportunity for young and emerging artists/designers to earn wide exposure and showcase their talent. This art and design competition provides young talents with an invaluable platform to develop their careers.

We aim to display the rich elements, culture and artistic nature of the Lagos waters. We require the Entrants to use design thinking and skills to develop inspiring solutions that convey the message of our theme Abúlé Etí Òkun “A Waterfront Village”, incorporating local water-side communities and a water-side culture/lifestyle, including, for example, local canoes, fishing trade, etc.

The winning artists/designers will get the opportunity to make designs (all expense paid) and showcase their creativity in the Renaissance Landmark Hotel and Marriott Executive Apartments in Lagos.

About The Renaissance Hotel

At the Renaissance Hotel, it's **Business Unusual**. Every trip is an opportunity to discover something wonderfully new. You'll find something unconventional to help you discover genuine local experiences.

The vision of the Renaissance Hotel is to create **wanderlust**; moments of discovery and wander that enrich lives in exciting and unexpected ways. This vision better positions Renaissance to live up to its values —**independent**, **intriguing** and **indigenous**, by creating authentic community-driven experiences that resonate deeply with locals and hotel guests.

Who can participate

Open to emerging creative talents in Nigeria. *See terms and conditions on the next page.*

What we want

We are looking for a variety of submissions showcasing unconventional and innovative concepts with a glocal spin. The concepts need to have a wow effect that leaves something for the imagination.

Accepted Media

Painting – Sculpture - Ceramics - Photography - Textile Design – Mixed Media Art Installation

Registration Submission

Submit a collated PDF resume and portfolio with 2 references to art@landmarkafrica.com for registration. The pdf should contain a maximum of 10 samples of work not more than 5 years old of any of the stated accepted media. Include the size, medium, year and title for each sample of work. Ensure the images supplied are high quality and the entire attachment does not exceed 15MB. You may include a link to your portfolio website.

Selected participants will be sent the competition brief by the 18th of May, 2018.

About Landmark

Landmark began its operations in 1997, and is today recognised as a leading real estate services company in Africa, with a 150,000sqm development portfolio that comprises high-rise commercial headquarters of several multi-national firms, retail developments, state of the art hospitality and conferencing facilities, and vast land banks along the Atlantic Ocean coastline.

About Marriot International

Marriott International, Inc. (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of more than 6,200 properties in 30 leading hotel brands spanning 125 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world.

Judging Panel

Submissions will be judged on quality, innovation and achievability by Landmark, Marriott International and Renowned Industry Experts.

Schedule

- Announcement..... 14 March
- Pre-entry registration..... 14 March - 16 April
- Select participants..... 30 April
- Competition briefing 18 May
- Submission of entries..... 23 July
- Judging panel reviews 13 Aug
- Winner announcement 1 September

Terms and Conditions

This competition is organised by Landmark Africa Group (Landmark), with registered offices at Plots 3&4 Water Corporation Road, Victoria Island Annex, Lagos, Nigeria. By entering this competition Entrants agree to be bound by these terms and conditions.

Eligibility Criteria

Nigerian students and graduates between 18 and 35 years can enter this competition unless employed in a paid creative role (see below).

Student Entrants must be enrolled in a recognised full or part-time higher education level course, anywhere in the world, as at 1 January 2018. Graduate Entrants must not be employed in a paid creative role (inclusive of paid placements) for a contract length of 6 months or longer as of 1 January 2018. A creative role is defined as a position where the entrant is employed in any type of creative role such as: copywriter, visual artist, art director, art worker, graphic designer etc. Entrants may still enter if they work for a creative company in a non-creative role. All Entrants not entering as students must declare their job title on entry.

Entry

Entry is open to individuals working alone or groups of up to three persons working as a team. All members of a team must fit the eligibility criteria outlined above.

Submit a collated PDF resume and portfolio with 2 references to art@landmarkafrica.com for registration. The pdf should contain a maximum of 10 samples of work not more than 5 years old of any of the stated accepted media. Include the size, medium, year and title for each sample of work. Ensure the images supplied are high quality and the entire attachment does not exceed 15MB. You may include a link to your portfolio website.

Selected participants will be sent the competition brief by the 18th of May, 2018.

All submissions must be the original work of the Entrants. Entries must not infringe the intellectual property rights of any third party. Entrants who incorporate any images, writing, or other creative material belonging to someone else must obtain the other party's prior permission. By submitting an entry, Entrants warrant that they have procured the necessary consents, licences, and other such authorisations from any third parties. Entrants may be asked to show evidence of their ownership of the entry and should keep dated records of all working materials.

Landmark shall not be held responsible for any claim, damage or loss occasioned as a result of the use of any work belonging to a third party without requisite consent, licence or approval.

Landmark accepts no responsibility for delayed, incomplete, lost or undelivered entry material.

All entries must be submitted by the closing deadline.

Ownership of Work During Competition

Entrants retain ownership of their entry submitted for the competition. However, the Entrants, by the submission of their entry, grant Landmark the following:

a) a non-exclusive, royalty free, worldwide licence to republish their competition entry in electronic format and hard copy for purposes connected with the competition.

b) the right to use the entrant's name, age, city of residence and any other relevant information for the sole purpose of identifying the entrant as the author of the entry.

Judging Criteria

Landmark will appoint a jury that shall be composed of judges who, in Landmark's sole discretion, have the appropriate qualifications to judge the work. Entries will be considered in accordance with Landmark's selection criteria. These are:

- An original creative idea;
- Innovative craft;
- Great execution;
- Answers the brief

The decision of the Jury will be final.

Prizes

The prizes to be awarded to the winner(s) are as follows:

- 2-year employment contract ("the contract") requiring 8 work hours/day with a potential of 1-year renewal
- Work featured in the Renaissance Landmark Hotel and Marriott Executive Apartments at the Landmark Village in Lagos
- Landmark will cover all expenses for materials during the course of the contract
- Dedicated Studio/Art gallery within Landmark during the course of the contract

Ownership of Work After Competition

Landmark will provide working materials during the course of the contract. Landmark shall own every work designed, produced or conceptualised by the artist(s) or designer(s) during the course of the contract.

General Terms

Landmark reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this competition with or without prior notice due to reasons outside its control. (including, without limitation, in the case of anticipated, suspected or actual fraud). The decision of Landmark in all matters shall be final and binding.

Landmark accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by the Entrant as a result of entering the competition or accepting the prize.

Landmark will not be liable for any failure to comply with its obligations where the failure is caused by any event outside its control.

The terms and conditions are subject to Nigerian law and any dispute that is not resolved by consultation between the parties shall be referred to the courts of the Federal Republic of Nigeria.